

# Jonathan Hendrix

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## EXPERIENCE

### **Novonaut Media & Design**

Boynton Beach, FL — *Graphic/Web Designer, Sole Proprietor*

April 2016 - PRESENT

Freelance branding and design services in digital and print media. Logo design and brand conceptualization. Advertising and PR strategies, including social media, app, and web design. Copywriting and editing.

### **Good2Give2, Inc.; HIRO, LLC**

Delray Beach, FL — *Chief Development Strategist*

November 2016 - June 2017

Business and marketing plan development for hybrid for-/non-profit B Corporation focused on charitable social media. Market research focusing on Millennial charitable giving and engagement. Branding and corporate identity/imagery development through multiple model iterations. Tech stack design and buildout in Amazon Web Services. Executive team communication & workflow coordination. IP security, NDA compliance.

### **The Seagate Hotel & Spa**

Delray Beach, FL — *Guest Services Agent*

September 2014 - May 2016

Provided 5-Star experience at resort hotel. Cheerfully accommodated all guest needs. Recommended and arranged transportation to amenities and points of interest. Coordinated timely logistics of guests and goods in a fast-paced, high-pressure environment. Protected physical plant as interim security agent. Maintained strict visual standards.

### **Graffiti Indoor Advertising**

Nashville, TN — *Account Executive*

December 2012 - February 2014

Developed advertising strategy through demographic analysis and ad design/production for widely varying clients across 400+ venues. Negotiated contracts using mutual benefit strategy. Acquired new clients through networking, cold calling, and self-advertising. Identified new client and partner opportunities in time of booming regional growth.

## EDUCATION

### **Dartmouth College — B.A., History**

Additional coursework in Computer Science and Linguistics

## SKILLS

Business Strategy and Brand Identity Conceptualization

Business Plan Development

Contract Negotiation

Project Management

GANTT Deadline Mgmt.

Team Coordination & Comm.

Customer and Client Service

Relationship Management

*Adobe Creative Cloud:*

Illustrator, Vector Editing

Photoshop, Raster Editing

InDesign, InCopy

Dreamweaver, Premiere

Final Cut Pro

*Modern Web Development:*

HTML5, CSS3, JavaScript

Responsive Web Design

RESTful Web Design, JSON

LAMP Web Stack Services

Wordpress & PHP Dev

Amazon Web Services App Development & Deployment

Relational Database Admin (SQL & NoSQL)

App Development in Java, Objective C, Swift, C++, C#

*Microsoft Office:*

Word, Excel, PowerPoint

PC, Mac, Linux environments

## LANGUAGES

English (Native)

French (Proficient to Fluent)

Spanish (Intermediate)

Typing: 60 WPM